Structure of Presentation

1) Technological University Dublin and Digital Publishing
3) The Mechanics of Publishing an Online Journal
4) Enjoying Your Outputs (Dashboard)
5) Partnership (Academics, Librarians & DigitalCommons)
6) Q&A
1) Technological University Dublin and Digital Publishing
Origins / Evolution of TU Dublin

• 6 Technical Schools 1887-1941
  • “to provide education for the working men of Dublin City”
• Dublin Institute of Technology 1997 (6 major sites)
• Technological University Dublin 2019 (4 major sites)
  • Merged with 2 institutes of technology in Dublin
• Largest educational institution in Ireland
• Up to 2010 primarily a teaching institution
Profile

Science, Engineering, Computing
College of Arts (music, tourism, culinary arts, applied arts)
College of Business

Apprentices to PhDs
Applied research (40% of start-ups in university sector)
Road to a Technological University

- 10 year journey
- Needed to professionalise research
  - Move away from individuals to sustainable groups
  - 2 research institutes (EHSI and Focas)
- Research profile for designation
  - Research was invisible
- No additional resources (economic recession)
- Open Access strategy
Institutional Repository

• Funding programme set up for the Irish Universities (7)
• Digital Commons to the rescue!
• Established Arrow@dit in 2008 (now Arrow@TU Dublin)
• 2009 had ingested 1000 items
• Now over 13,000 papers with approx. 7.6 million downloads
• Supportive in building confidence among academics
  • Author dashboard immensely helpful!
• Clearly demonstrated our research had impact
Big Success Story
Why Journals?

• Open Access Conference for the university sector
• Speaker from Digital Commons (Tim Taminga)
• Journal publishing
• Dr. Kevin Lalor (Head of Social Science) in audience
  • Editor of the Irish Journal of Applied Social Studies
  • Had just lost its funding
• Arrow to the rescue!
Irish Journal of Applied Social Science

• Very important in the Irish context
• In print since 1998
• Uploaded back issues and moved it online
• Learning curve for academic editors/library
• Very positive feedback
• Demonstrated what we could do together
Readership Extended Outside Ireland
Current Situation

• 13 Journals, Academic editors,
• Library support

Journals Published Through Arrow

- CALL: Irish Journal for Culture, Arts, Literature and Language
- InPrint
- International Journal of Religious Tourism and Pilgrimage
- Irish Communication Review
- Irish Journal of Academic Practice
- Irish Journal of Applied Social Studies
- Journal of Franco-Irish Studies
- Journal of Social Care
- Level 3
- SDAR* Journal of Sustainable Design & Applied Research
- Student Journal of Energy Research
- Sure-J: Science Undergraduate Research Journal
- The ITB Journal
Overall Journal Readership 2014-2019
Star in our publishing sky!

- Volume 1:2013
- 183 papers
- 154,668 downloads
- In DOAJ
- Indexed in Scopus
- Fully Open Access
- No charges
- 2x Editors & Book Review Editor
- Editorial Board (35)
- Industry Advisory Board
Meeting in Fatima, Portugal, 2003

2003 – 13 papers
2007 Meeting in Portugal
Nazare, Portugal (2019)

Managing the Religious Tourism Experience
2nd Expert meeting
19th-21st November 2009 - Nazaré, Portugal

Book of Abstracts

2009
Nazare
22 papers

2011
IJBG Special Issue
9 Articles
New Norcia, Australia (2011)

3rd ATLAS Religious Tourism and Pilgrimage Conference
Enhancing the Religious Tourism Experience 2011
New Norcia, Perth, Western Australia, 14 July 2011

2011
New Norcia
12 papers

2012
IJTP Special Issue
7 Articles
Maynooth, Ireland (2012)
Indexed Publications & Papers
Tired / Drained
Crazy idea
Malta (2013) => Turning Point

Religious Tourism and Pilgrimage Expert Conference,
26th-28th June 2013, Malta
“The Production and Consumption of the Pilgrimage Tourism Experience”

2013
Malta
35 Papers

22 Papers processed
Born on Digital Commons

• Online,
• Open Access,
• FREE
• Double Blind Reviewed
• Academic / Industry / Research papers
• Book Reviews / Conference Announcements / Reports
3) The Mechanics of Publishing an Online Journal
Beginnings

• Knew what we wanted
  BUT
• Didn’t really know what I wanted

Support

• Had talked to commercial publishers
• Serendipitous presentation – Yvonne (early 2013?)

• Library / Institutional support
• Bepress Digital Commons support
• Other ‘Editors’ (all called Kevin !) support

• Set out Template
• Just GO FOR IT
Some tasks at outset

- Editorial Board
- List of Reviewers
- Stock of Papers
- Proofing ?
- Editing ?
- Formatting ?
- Standards
- Procedures
- Etc etc etc etc . . .
In each instance - Reach for the Stars
Indexing / Recognition / Prestige

• DOAJ (Directory of Open Access Journals)
• Scopus
• CABI
• EBSCo
• Future Targets?
  • CABELL (USA)
  • ABS (Association of Business Schools (UK))
  • ABDS (Australian Business Deans Council (AUS))
  • etc.
4) Enjoying Your Outputs (Dashboard)
Publishing can be Blind Faith
Downloads for first 6 mths

Feb-14: 1066
Mar-14: 632
Apr-14: 586
May-14: 914
Jun-14: 412
Jul-14: 439

Total Downloads: 4,049
Now - Global Reach

155,161 Downloads
Stats

7,250 Institutions
(+7 since Friday)

209 Countries
Monthly Downloads
Dashboard
Most Downloaded paper Vol 1 (Feb. 2014)

3,555 Downloads
Most downloaded paper 7(1) (Mar. 4th 2019)

144 Downloads
5) Partnership
Academics, Librarians & DigitalCommons
Academics

- Generate material / ideas
- Develop contacts / connections / networks
- Manage the Journal process
Librarians

• Guidance
• Support (technical and academic)
• Encouragement
• Standards and Procedures
Bepress DigitalCommons

- Technical Support
- Friendly Advice
- Listening Ear
5) Q&A
Questions? Answers!
Go raibh maith agat
Thank you

Yvonne Desmond
yvonne.desmond@dit.ie

Dr. Kevin Griffin
kevin.griffin@dit.ie

https://arrow.dit.ie/ / https://arrow.dit.ie/ijrtp/
Our tagline embodies our brand. It represents the students, staff, employers, researchers and the wider academic community. It represents a university where the arts, business, science, engineering and technology converge, creating synergies and opportunities. A place of Infinite Possibilities.