THE IMPACT OF OPEN ACCESS

Advancing Knowledge
Open access for Readers

Affecting Public Policy
Advancing Innovation
Improving Access to Education

Linking Global Experts
Connecting Cultures
Building Local Community

Informing Patients & Caregivers
Updating Practitioners
Informing Prospective Applicants

Reputation Building
Open access for Authors

Amplifying Scholarship
Forging Business & Government Partnerships
Public Impact

Developing Niche Field
Preserving Scholarly Legacy
Finding Collaborators

Improving Quality and Scope
Launching Academic Career
Modeling Innovative Teaching

Demonstrating Achievements
Open access for Institutions

Building Reputation
Garnering Funding
Professionalizing Students

Developing Alumni Connections
Generating Content for Public Relations
Strengthening Recruiting

Aiding Accreditation and Review
Demonstrating Learning Outcomes
Boosting Operational Efficiency

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