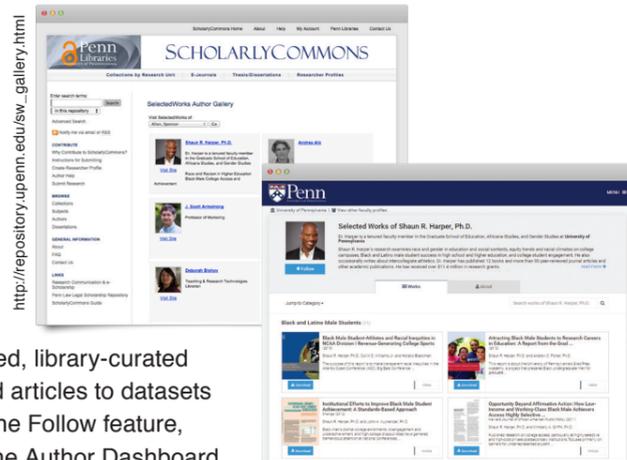


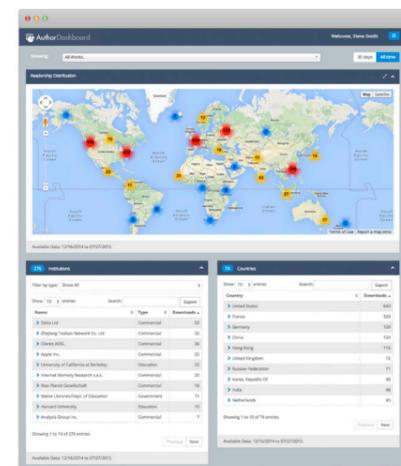
LIBRARY-CURATED FACULTY PROFILES

Give faculty the readership metrics and services they need

Having an online scholarly presence is crucial for faculty and researchers. With SelectedWorks, the library can support faculty in building professional reputations online with institutionally branded, library-curated profiles. SelectedWorks authors can share anything from published articles to datasets and videos—and see their work's impact with readership metrics, the Follow feature, and the Author Dashboard.



http://repository.upenn.edu/sw_gallery.html



Author Dashboard gives authors detailed readership analytics, including which organizations are reading their work.

At the University of Tennessee, Knoxville, Dr. Steven Escar Smith, now Dean of the Libraries, found that **his search-optimized profile dramatically increased his works' exposure.** ■

"My long-ago published bibliography of a forgotten British poet has received over 400 downloads since I uploaded it to my Selected Works page about 18 months ago. I suspect that number of downloads is more (by a factor of at least 10) than it was even so much as ... glanced at over its entire life as a physical book..."

– Dr. Steven Escar Smith, Dean of the University of Tennessee Libraries



Dr. Steven Escar Smith

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Photos: Gettysburg College Office of Communications & Marketing

A SHOWCASE FOR FACULTY WORK

Faculty members are researchers, teachers, and leaders in their field—and they navigate a world where scholarship is increasingly digital. Through Digital Commons, universities offer authors a way to manage, share, and increase impact for their full range of scholarship, from research datasets and primary materials to teaching tools and working papers.

PUBLISHED RESEARCH & RESEARCH MATERIALS

Expand reach and visibility for the full spectrum of faculty work

Faculty members and their institutions both benefit when their research gets noticed. At Utah State University, Physics Professor Dr. J.R. Dennison saw the value of sharing his center's research online when he got an unexpected call from the president of a small business with a NASA/U.S. Air Force contract. The president, who

needed urgent help with testing, found the Materials Physics Group on USU's Digital Commons site in a panicked Google search and called Dr. Dennison for help. **The business partnership is an ongoing success.** ■

Online visibility is vital: 30% of professors start their research at a general-purpose search engine, and 70% use Google often or occasionally in their research.*



http://digitalcommons.usu.edu/mp/

The Materials Physics Group's increased visibility brought an unexpected commercial partnership to Utah State.

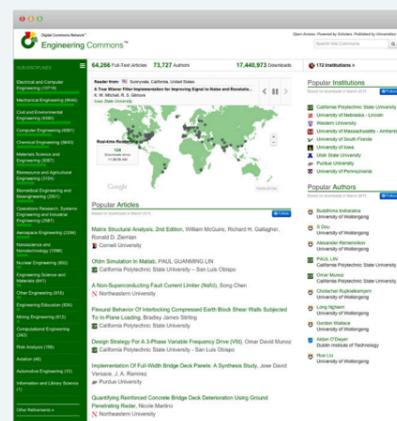
"Beyond the contract funds, this contract is exciting to me because it opened up a door for me into a new branch of work—commercial and practical application of my craft."

–Dr. J.R. Dennison

DIGITAL COMMONS NETWORK

Open Access. Powered by Scholars. Published by Universities.®

The Digital Commons Network increases readership for over a million free, full-text scholarly articles, organized by discipline. Faculty can follow work in their field by topic, author, or keyword, and track how their own work is being read. The Network fosters collaboration while making faculty contributions more visible to the world.



network.bepress.com

*Schonfeld, Roger C., and Ross Housewright. Ithaka S+R Faculty Survey 2009: Key Strategic Insights for Libraries, Publishers, and Societies. ICPSR30001-v2. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], 2013-11-15. <http://doi.org/10.3886/ICPSR30001.v2>

Digital Commons is the leading hosted institutional repository and publishing platform for universities, colleges, law schools, and research centers. A Digital Commons repository showcases the breadth of scholarship produced at an institution—everything from faculty papers, student scholarship, and annual reports to open access journals, conference proceedings, and monographs.



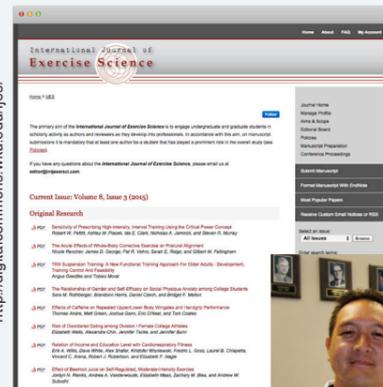
To learn more, visit digitalcommons.bepress.com or contact us at bepressir@bepress.com

NEW SCHOLARLY JOURNALS

Enable faculty to launch journals in emerging fields

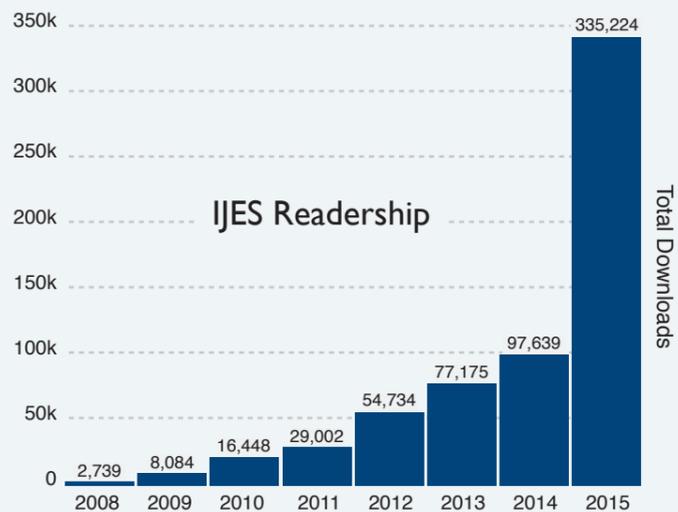
Many faculty members want to spearhead journals within their discipline—but commercial publishers are reluctant to launch journals in new or highly specialized fields. When they wanted to start an innovative journal in exercise science, Professor T. Scott Lyons of Western Kentucky University and James Navalta of University of Nevada-Las Vegas

had a better option: they turned to WKU's Digital Commons site to launch the *International Journal of Exercise Science*



Dr. James Navalta Dr. T. Scott Lyons

as an open access journal, with no publishing costs. In addition to the commercial-grade peer-review tools available through Digital Commons, **the journal's editors have enjoyed the benefits of optimized visibility online: readership has grown by a factor of over 100 since the journal's 2008 launch.** ■



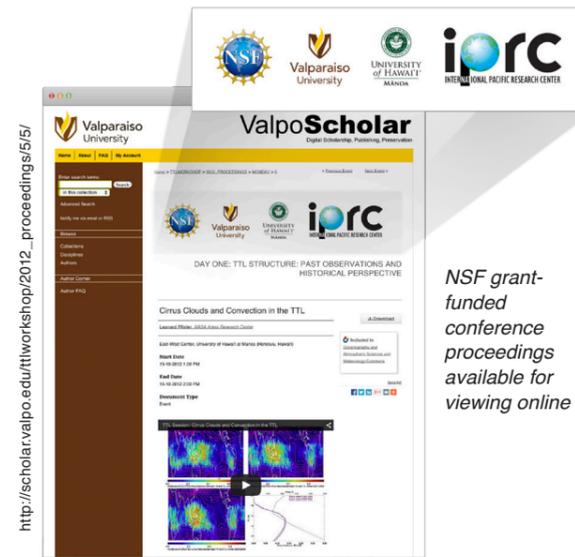
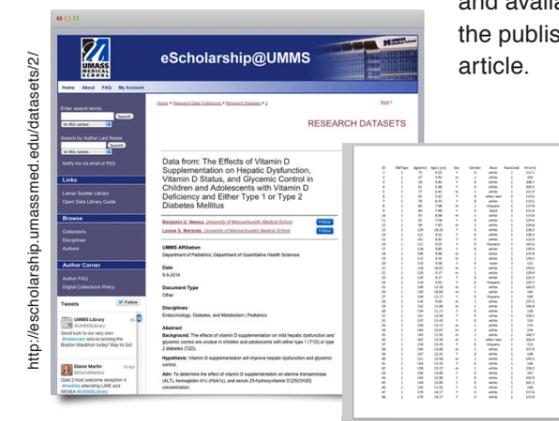
RESEARCH DATA & GRANTS

Meet funder mandates, increase transparency, and manage grants online

Whether your researchers are under pressure to fulfill funder requirements or need ways to manage grants and preserve digital research data, Digital Commons provides a long-term solution.

At University of Massachusetts Medical School, the library uses Digital Commons to help researchers fulfill data mandates from funders and publishers. With the library's help, UMass Medical faculty can easily meet these requirements and ensure that their data is as persistent

and available as the published article.



NSF grant-funded conference proceedings available for viewing online

At Valparaiso University, Dr. Gary Morris, Associate Professor of Physics and Astronomy, needed help managing the Tropical Tropopause Layer Workshop that he and his internationally based colleagues were hosting. The topic's international relevance and audience inspired Dr. Morris to approach the library in the hopes of making the workshop's proceedings globally available. Now videos of presentations are accessible online alongside poster sessions and discussions, **fulfilling the data-management portion of the researchers' NSF grant.** ■

TEACHING & LEARNING MATERIALS

Open educational resources, student-led journals, and class research projects

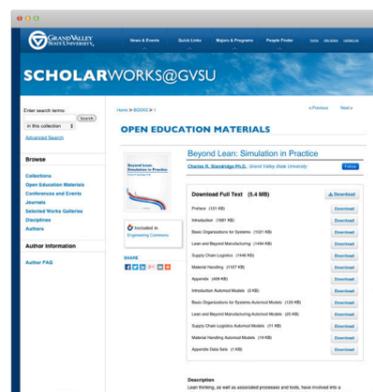
Teaching materials are an important, and sometimes overlooked, component of professors' academic legacy. With Digital Commons, that legacy is preserved in an attractive, discoverable place.

At Grand Valley State University, Charles Standridge (Professor and Assistant Dean of Padnos College of Engineering and Computing) had been working for years on a textbook that he used in his courses. Through Digital Commons, Dr. Standridge had ready access to a professional publishing platform, and was able to make the textbook available for free to students and professors the world over. ■



Sarah Beaubien

Professor Standridge's engineering textbook makes specialized information freely available to students.



http://scholarworks.gvsu.edu/books/1/

"His students are very happy having an electronic text that they can access any time... And ... because of the discoverability, it's helping GVSU and the engineering program become more visible."

- Sarah Beaubien, Head of Collections and Scholarly Communication at GVSU

DIGITAL HUMANITIES & CREATIVE WORKS

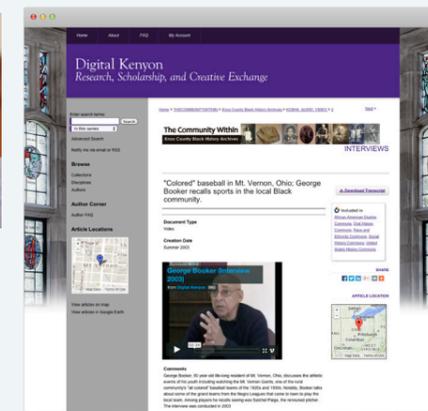
Support faculty's innovative work across multimedia formats, digital projects, and public history

Your faculty's most interesting work may be the most challenging to share because of hybrid formats and multimedia requirements. With support for audio, video, images, and curated digital collections, Digital Commons lets authors bring their most creative projects to life.

At Kenyon College, Professor of Sociology & Legal Studies Dr. Ric Sheffield partnered with the library to digitize and curate a multimedia history project 20 years in the making: *The Community Within: Knox County Black History Archives*. The collection includes rare photographs, documents, and oral interviews from the lives of Knox County's Black



Prof. Sheffield and his multimedia history project, 20 years in the making



http://digital.kenyon.edu/kcchta_audio_video/2/

community. Partially funded by a grant for digital humanities, the project "is a form of storytelling about the local community. It makes visible the largely unseen history of the Black experience in rural Ohio," as well as Prof. Sheffield's remarkable achievement as a social historian. ■