



THE BERKELEY ELECTRONIC PRESS

BEPRESS: THE NEW STANDARD IN SCHOLARLY PUBLISHING

The New
Standard *in*
Scholarly
Publishing

“Academic publishing, beset for decades by lengthy delays and inefficient review processes, could see a renaissance thanks to the advent of a new set of electronic journals.”

–The Economist

be a part of the renaissance...

Reader benefits

The Berkeley Electronic Press (bepress) publishes high quality, rapidly disseminated scholarly journals. Leveraging the power of the Internet, bepress journals bring cutting-edge research — written, edited, and peer reviewed by leading scholars — directly to your desktop. Subscribers to bepress journals benefit from this innovative publishing model:

- **Today's research today, thanks to the bepress 10 week publication policy**
- **Email notifications of recently published content, tailored to your interests**
- **Anytime, anywhere access to information**



“The Berkeley Electronic Press publishing system offers libraries an opportunity to provide faculty and students with high quality, easily accessible content at reasonable pricing. The bepress model allows scholars to publish their original, refereed research in a timely manner with direct delivery to the desktop. End users benefit from the convenience of 24/7 access and libraries save the space and processing costs associated with print.”

—Milt Ternberg, Head Librarian, Long Business & Economics Library, Haas School of Business

Author benefits

Most academic journals are fraught with delays that postpone the publication of new research by months, if not years. The Berkeley Electronic Press model provides a much-needed alternative, streamlining publication without sacrificing quality. Process and technological improvements, including simultaneous consideration at multiple quality-rated journals, an innovative referee incentive structure, and instantaneous publication upon acceptance mean that researchers may disseminate their scholarship more efficiently than ever before. Authors publishing with bepress also maintain direct control over their work:

- **Easy electronic submission and revision**
- **Final sign-off on layouts and galleys**
- **Generous copyright control**



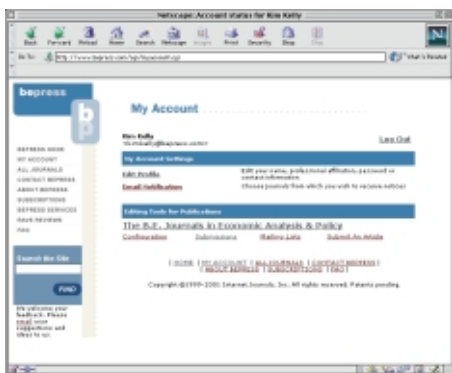
“The editorial feedback was much more timely than from other journals in the field, and of the highest quality. This ranks among my best experiences with the journal submission process.”

—Michael Woodford, Professor of Economics and Banking, Princeton University, and contributor to The B.E. Journals in Macroeconomics

Editor benefits

From submission to publication, the Berkeley Electronic Press system focuses on the streamlined management of the editorial process. EdiKit, the web-based software at the heart of the bepress journal production system, enables editors to manage the editorial process efficiently from any computer with Internet access. Routine tasks such as submission-tracking and requests for review are automated, and all communication among authors, editors, and reviewers is handled electronically. Managing the myriad functions associated with producing a scholarly journal has never been easier. Among the advantages of EdiKit:

- **Easy configuration of journal layout**
- **Automatic notification of new submissions, revisions, and changes in article status**
- **Consolidation of all correspondence related to editing tasks**
- **System-generated reminders to late reviewers**
- **One-click publication of accepted articles, with no technical or HTML expertise required**



“EdiKit makes it much easier to produce a journal. It helps in tracking submissions, reviewing their status, and corresponding with authors. Automating the job means I’m less harried.”

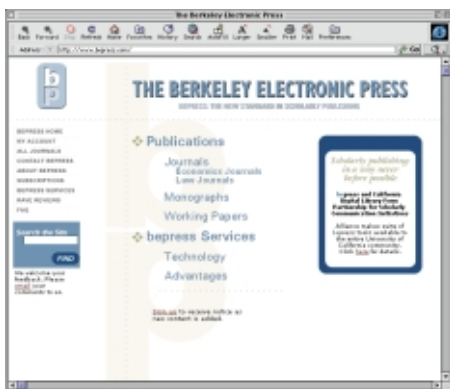
—James Gordley, Professor,

University of California, Berkeley

About THE BERKELEY ELECTRONIC PRESS

The Berkeley Electronic Press was founded by academics to address the inefficiencies that characterize the current scholarly publishing model. It is our core belief that mechanisms can be developed to streamline the publication process, creating tangible benefits for authors, editors, readers, and libraries. The Berkeley Electronic Press promotes the following goals:

- **Scholar-led innovations in publishing**
- **Alternative production and dissemination of scholarship**
- **Reduction in costs of, and barriers to, access**
- **New electronic journals in underserved and emerging disciplines**
- **Comprehensive repositories promoting “one-stop shopping” for researchers**



“[Among] the most promising projects reshaping the world of scholarly communication.”

—Library Journal



THE BERKELEY ELECTRONIC PRESS

BEPRESS: THE NEW STANDARD IN SCHOLARLY PUBLISHING

“Academic publishing, suffering from an inefficient and outmoded review process that has failed to keep pace with the information age, will receive a much needed shot of energy from The Berkeley Electronic Press. The bepress approach uses the marvels of electronic technology to bring cutting-edge research to the public in a timely manner without undermining the peer-review process. I am very excited about this model, which will place power back in the hands of individual scholars and those interested in their work.”

—Laura D’Andrea Tyson,
former Presidential advisor (Chair, National Economic
Council) and Dean of London Business School

www.bepress.com

**The Berkeley Electronic Press
805 Camelia Street, Second Floor
Berkeley, California 94710
(510) 559-1500 (510) 559-1550 fax
General Information: info@bepress.com
Sales: sales@bepress.com
Technical Support: support@bepress.com**